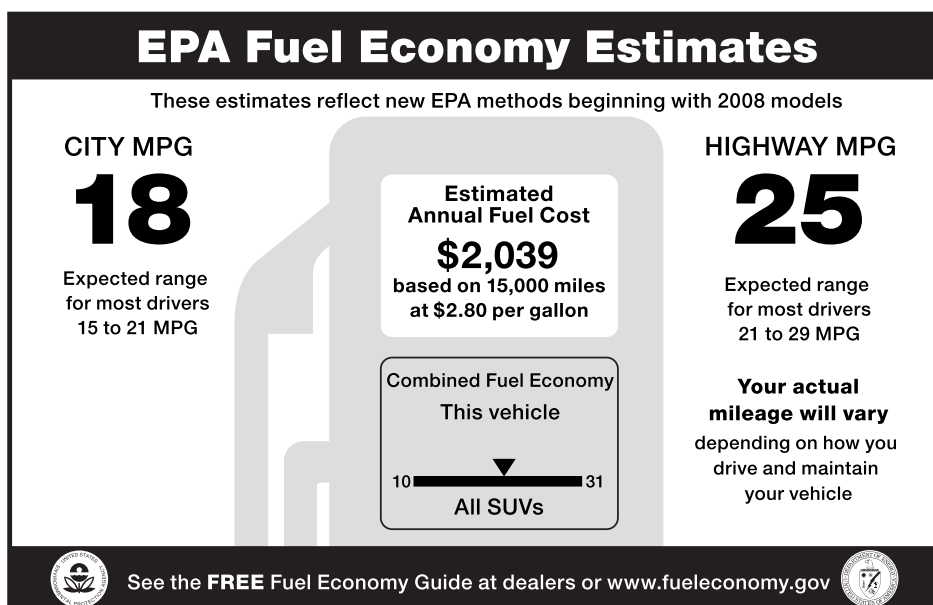


The fuel economy label has a **new look**.

New mileage estimates more accurately reflect how we drive today.

Get to know the new label.



To provide more useful information to car buyers, the U.S. EPA worked with automakers, dealers and consumer groups to update the fuel economy label.

The new label reflects how Americans' driving habits have changed. Today, we typically drive at higher speeds, with faster accelerations and use more air conditioning than 20 years ago, when EPA last updated the label.



All model year 2008 vehicles will display the new estimates. Automakers will transition in the new label during 2007.

New labels, different calculations. When you see the new 2008 fuel economy estimates, they will be lower than estimates on the same vehicle from a prior model year. This does not mean the manufacturer is building the vehicle with lower fuel economy. Instead, it means the estimate on the window sticker is reflecting a broader, updated range of real-world factors so the estimate more closely matches your actual fuel use. **So, when comparison shopping, it is important to compare mileage labels from 2007 vehicles to 2007 vehicles and 2008 models to 2008 models.**

Fuel economy will still vary. There is no perfect number that can capture the differences in how people drive. Even with the new label estimates, your fuel economy will vary based on many factors, such as where you drive, how you drive, how you maintain your car, and the climate where you live.

You are in the drivers' seat when it comes to fuel economy. How you drive is still the most important factor. To learn more, visit www.MPGwillvary.com and take the fuel economy test to see how you can get better mileage.

You can increase fuel efficiency in several ways.

- Avoid quick starts and stops.
- Drive at slower speeds.
- Remove excess weight from your auto.
- Limit air conditioner use.
- Follow a routine maintenance schedule.

For more fuel-saving tips and information on the new fuel economy label, visit www.fueleconomy.gov.